



RANCHO MURIETA COMMUNITY SERVICES DISTRICT

15160 Jackson Road, Rancho Murieta, CA 95683

Office - 916-354-3700 Fax – 916-354-2082

COMMUNICATION & TECHNOLOGY COMMITTEE

(Directors John Merchant and Linda Butler)

Regular Meeting

February 6, 2020 at 8:30 a.m.

All persons present at District meetings will place their cellular devices in silent and/or vibrate mode (no ringing of any kind). During meetings, these devices will be used only for emergency purposes and, if used, the party called/calling will exit the meeting room for conversation. Other electronic and internet enabled devices are to be used in the “silent” mode. Under no circumstances will recording devices or problems associated with them be permitted to interrupt or delay District meetings.

AGENDA

- 1. Call to Order**
- 2. Comments from the Public**
- 3. Monthly Website and Social Media Update**
- 4. Discuss Security Banner Locations**
- 5. Update on Communicating with the Community Process for Emergency/Non-Emergency but Necessary Contacts**
- 6. Discuss Developer Communications with Directors**
- 7. Directors & Staff Comments/Suggestions [no action]**
- 8. Adjournment**

In accordance with California Government Code Section 54957.5, any writing or document that is a public record, relates to an open session agenda item and is distributed less than 72 hours prior to a regular meeting will be made available for public inspection in the District offices during normal business hours. If, however, the document is not distributed until the regular meeting to which it relates, then the document or writing will be made available to the public at the location of the meeting.

Note: This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. The date of this posting is February 3, 2020. Posting locations are: 1) District Office; 2) Post Office; 3) Rancho Murieta Association; 4) Murieta Village Association.

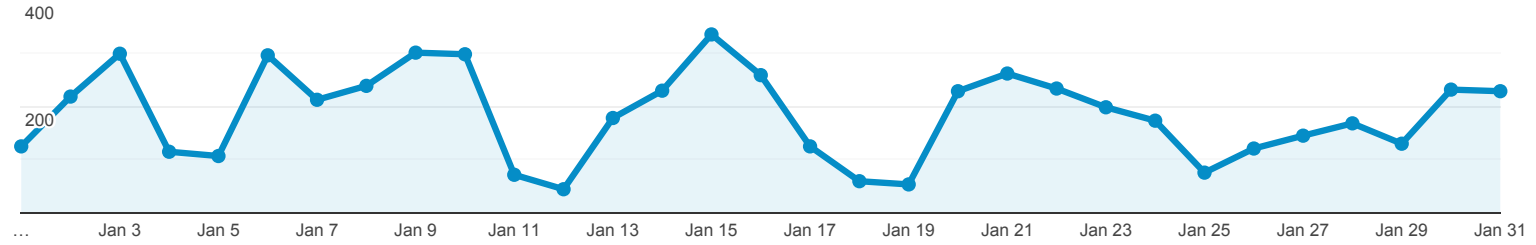
RMCS D Website Stats

Jan 1, 2020 - Jan 31, 2020

All Users
100.00% Users

RMCS D Pages

Pageviews



Destination Page	Pageviews	Unique Pageviews	Avg. Time on Page
	5,752 % of Total: 100.00% (5,752)	4,100 % of Total: 100.00% (4,100)	00:01:44 Avg for View: 00:01:44 (0.00%)
1. /	1,863 (32.39%)	1,256 (30.63%)	00:01:48
2. /employment-opportunities	412 (7.16%)	305 (7.44%)	00:01:42
3. /how-to-pay-my-bill	260 (4.52%)	165 (4.02%)	00:01:38
4. /2020-committee-meetings	168 (2.92%)	109 (2.66%)	00:04:34
5. /district-office-and-phone-numbers	142 (2.47%)	121 (2.95%)	00:01:37
6. /salary-schedules	116 (2.02%)	98 (2.39%)	00:02:18
7. /2020-board-meetings	114 (1.98%)	77 (1.88%)	00:03:20
8. /board-meeting-archive	94 (1.63%)	52 (1.27%)	00:00:23
9. /resolutions	84 (1.46%)	9 (0.22%)	00:00:22
10. /job-descriptions	80 (1.39%)	67 (1.63%)	00:02:28

Rows 1 - 10 of 262

Page Overview s

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Ads
 Results from **Jan 3, 2020 - Jan 30, 2020**
 Note: ~~Do not~~ include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.
Organic Paid

<p>Actions on Page January 3 - January 30</p> <p>Page Views</p> <p>Page Previews</p> <p>Actions on Page</p> <p>We have insufficient data to show for the selected time period.</p> <p>Events</p>	<p>Page Views January 3 - January 30</p> <p>134</p> <p>Total Page Views 34%</p>	<p>Page Previews January 3 - January 30</p> <p>3</p> <p>Page Previews 100%</p>
<p>Page Likes January 3 - January 30</p> <p>3 People</p> <p>Messages 200%</p> <p>Page Likes</p> <p>Orders</p> <p>Promote</p> <p>Manage Promotions</p>	<p>Post Reach January 3 - January 30</p> <p>269</p> <p>People Reached 172%</p>	<p>Story Reach January 3 - January 30</p> <p>Get Story Insights</p> <p>See stats on how your Page's recent stories have performed.</p> <p>Learn More</p>
<p>Recommendations January 3 - January 30</p> <p>We have insufficient data to show for the selected time period.</p>	<p>Post Engagement January 3 - January 30</p> <p>21</p> <p>Post Engagement 22%</p>	<p>Videos January 3 - January 30</p> <p>We have insufficient data to show for the selected time period.</p>
<p>Page Followers January 3 - January 30</p> <p>3</p> <p>Page Followers 50%</p>	<p>Orders January 3 - January 30</p> <p>0</p> <p>Number of Orders 0%</p> <p>0</p> <p>Earnings from Orders 0%</p>	

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Your 5 Most Recent Posts [Create Post](#)

Published	Post	Type	Targeting	Reach	Engagement	Promote
01/08/2020 7:50 AM	NOTICE!: Accident on Highway 16 at Dillard Rd. Traffic backed up to			169	5 5	Boost Post
01/06/2020 9:05 AM	WORK COMPLETED - Construction Alert - For Tuesday, January 7, 2020			154	6 3	Boost Post

12/05/2019 3:45 PM	Overview	Rancho Murieta Community Services District led a button to help you	94	225	Boost Post
12/05/2019 3:44 PM	Followers	Sign-up for E-Billing If you are interested in reducing paper and	81	20	Boost Post

Likes See All Posts

Pages to Watch [Create Post](#)

Compare the performance of your Page and posts with similar Pages on Facebook.

Pages to Watch helps you compare the performance of your Page and posts with similar Pages on Facebook. [Add Pages](#) to get started.

[Add Pages](#)

Page	Stories	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
Rancho Murieta Commu...	1	149	0%	0	0

Suggested Pages to Watch

RanchoMurieta.com Since 2000, Rancho Murieta's "d...	1.9K	Watch Page
Zeta Broadband Wireless Internet Service Provide...	268	Watch Page
Rancho Murieta Thrive Rancho Murieta neighbors suppo...	334	Watch Page

[See More Suggested Pages](#)