



## RANCHO MURIETA COMMUNITY SERVICES DISTRICT

15160 Jackson Road, Rancho Murieta, CA 95683

Office - 916-354-3700 Fax – 916-354-2082

### COMMUNICATION & TECHNOLOGY COMMITTEE

*(Directors John Merchant and Linda Butler)*

Regular Meeting

March 5, 2020 at 8:30 a.m.

All persons present at District meetings will place their cellular devices in silent and/or vibrate mode (no ringing of any kind). During meetings, these devices will be used only for emergency purposes and, if used, the party called/calling will exit the meeting room for conversation. Other electronic and internet enabled devices are to be used in the “silent” mode. Under no circumstances will recording devices or problems associated with them be permitted to interrupt or delay District meetings.

### AGENDA

1. **Call to Order**
2. **Comments from the Public**
3. **Monthly Website and Social Media Update**
4. **Referring to “Lakes” as “Reservoirs” and Educating the Community About the Ultimate Use of the Water in the Reservoirs**
5. **Water Conservation Outreach**
6. **Water Meter Replacement Notification**
7. **Communicating to the Public about Development Proposals Related to the Core Functions of CSD**
8. **Directors & Staff Comments/Suggestions [no action]**
9. **Adjournment**

*In accordance with California Government Code Section 54957.5, any writing or document that is a public record, relates to an open session agenda item and is distributed less than 72 hours prior to a regular meeting will be made available for public inspection in the District offices during normal business hours. If, however, the document is not distributed until the regular meeting to which it relates, then the document or writing will be made available to the public at the location of the meeting.*

Note: This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. The date of this posting is March 2, 2020. Posting locations are: 1) District Office; 2) Post Office; 3) Rancho Murieta Association; 4) Murieta Village Association.

Z:\2019-20 Committee Meetings\2020\2020 Comm Tech\Agendas\Drafts\3-2020 comm tech agenda MM.doc

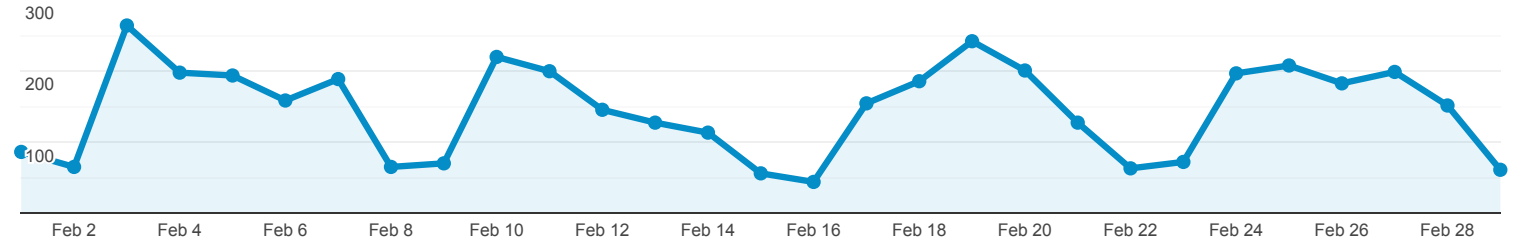
RMCS D Website Stats

Feb 1, 2020 - Feb 29, 2020

All Users  
100.00% Users

RMCS D Pages

Pageviews



Destination Page	Pageviews	Unique Pageviews	Avg. Time on Page
	<b>4,225</b> % of Total: 100.00% (4,225)	<b>3,224</b> % of Total: 100.00% (3,224)	<b>00:01:41</b> Avg for View: 00:01:41 (0.00%)
1. /	<b>1,476</b> (34.93%)	<b>1,055</b> (32.72%)	00:01:36
2. /employment-opportunities	<b>304</b> (7.20%)	<b>225</b> (6.98%)	00:02:02
3. /how-to-pay-my-bill	<b>259</b> (6.13%)	<b>179</b> (5.55%)	00:01:43
4. /district-office-and-phone-numbers	<b>130</b> (3.08%)	<b>102</b> (3.16%)	00:01:20
5. /salary-schedules	<b>103</b> (2.44%)	<b>72</b> (2.23%)	00:03:23
6. /quick-links-security-log	<b>98</b> (2.32%)	<b>76</b> (2.36%)	00:03:59
7. /2020-committee-meetings	<b>94</b> (2.22%)	<b>65</b> (2.02%)	00:04:31
8. /2020-board-meetings	<b>88</b> (2.08%)	<b>79</b> (2.45%)	00:03:10
9. /update-your-visitor-information	<b>65</b> (1.54%)	<b>54</b> (1.67%)	00:00:36
10. /sign-up-for-e-billing	<b>64</b> (1.51%)	<b>41</b> (1.27%)	00:01:37

Rows 1 - 10 of 208

Page Overview

Today  
Yesterday  
Last 7 days  
Last 28 days

Export Data

Ads

Results from Feb 3, 2020 - Mar 1, 2020

Note: Do not include today's data. Insights activity is in your local time zone. Ads activity is reported in the time zone of your ad account.

time zone. Ads activity is reported in the

Organic Paid

<p><b>Actions on Page</b> February 3 - March 1</p> <p>1 Page Previews</p> <p>Total Actions on Page 100%</p> <p>Posts Events</p>	<p><b>Page Views</b> February 3 - March 1</p> <p>135</p> <p>Total Page Views 5%</p>	<p><b>Page Previews</b> February 3 - March 1</p> <p>4</p> <p>Page Previews 33%</p>
<p><b>Page Likes</b> February 3 - March 1</p> <p>1</p> <p>Page Likes 67%</p> <p>Orders</p> <p>Manage Promotions</p>	<p><b>Post Reach</b> February 3 - March 1</p> <p>122</p> <p>People Reached 55%</p>	<p><b>Story Reach</b> February 3 - March 1</p> <p>Get Story Insights</p> <p>See stats on how your Page's recent stories have performed.</p> <p>Learn More</p>
<p><b>Recommendations</b> February 3 - March 1</p> <p>We have insufficient data to show for the selected time period.</p>	<p><b>Post Engagement</b> February 3 - March 1</p> <p>53</p> <p>Post Engagement 152%</p>	<p><b>Videos</b> February 3 - March 1</p> <p>We have insufficient data to show for the selected time period.</p>
<p><b>Page Followers</b> February 3 - March 1</p> <p>2</p> <p>Page Followers 33%</p>	<p><b>Orders</b> February 3 - March 1</p> <p>0</p> <p>Number of Orders 0%</p> <p>0</p> <p>Earnings from Orders 0%</p>	

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Visit Ad Center

Your 5 Most Recent Posts Create Post

Published	Post	Type	Targeting	Reach	Engagement	Promote
02/27/2020 2:25 PM	Construction Alert - For Tuesday & Wednesday, March 3 & 4, 2020			60	3 1	Boost Post
02/25/2020 3:29 PM	Construction Alert - For Thursday, February 27, 2020 6835 Pera Drive -			71	5 1	Boost Post

02/11/2020 4:23 PM	<b>Overview</b>	51	3	1	<a href="#">Boost Post</a>
02/07/2020 4:06 PM	Ads Followers Work Completed! Construction Alert - For Thursday, February 13, 2020	48	0	0	<a href="#">Boost Post</a>
Likes		See All Posts			
Reach					

**Pages to Watch** [Create Post](#)

Compare the performance of your Page and posts with similar Pages on Facebook.

Actions on Page  
Posts  
Events  
Videos

**Pages to Watch** helps you compare the performance of your Page and posts with similar Pages on Facebook. [Add Pages](#) to get started.

[Add Pages](#) Engagement

Page	Stories	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
<b>Rancho Murieta Commu...</b>	1	150	0%	2	10

Orders

**Suggested Pages to Watch**

<b>Rancho Murieta Thrive</b> Rancho Murieta neighbors suppo...	341	<a href="#">Watch Page</a>
<b>RanchoMurieta.com</b> Since 2000, Rancho Murieta's "d...	1.9K	<a href="#">Watch Page</a>
<b>Zeta Broadband</b> Wireless Internet Service Provide...	290	<a href="#">Watch Page</a>

[See More Suggested Pages](#)