



RANCHO MURIETA COMMUNITY SERVICES DISTRICT

15160 Jackson Road, Rancho Murieta, CA 95683

Office - 916-354-3700 Fax – 916-354-2082

COMMUNICATION & TECHNOLOGY COMMITTEE

(Directors Linda Butler and Stephen Booth)

Special Meeting

October 10, 2023 at 8:30 a.m.

All persons present at District meetings will place their cellular devices in silent and/or vibrate mode (no ringing of any kind). During meetings, these devices will be used only for emergency purposes and, if used, the party called/calling will exit the meeting room for conversation. Other electronic and internet enabled devices are to be used in the “silent” mode. Under no circumstances will recording devices or problems associated with them be permitted to interrupt or delay District meetings.

AGENDA

1. Call to Order

2. *Discussion Item* Update on Website and Social Media

3. *Discussion Item* Discussion Regarding Developing a Comprehensive Communications Strategy

4. Comments from the Public

If you wish to speak during Comments from the Public or would like to comment regarding an item appearing on the meeting agenda, please complete a public comment card and submit to the Board Secretary prior to Public Comments. We will hold all comments until the Public Comment section.

5. Directors & Staff Comments/Suggestions

6. Adjournment

"In accordance with California Government Code Section 54957.5, any writing or document that is a public record, relates to an open session agenda item and is distributed less than 24 hours prior to a special meeting, will be made available for public inspection in the District offices during normal business hours. If, however, the document is not distributed until the regular meeting to which it relates, then the document or writing will be made available to the public at the location of the meeting."

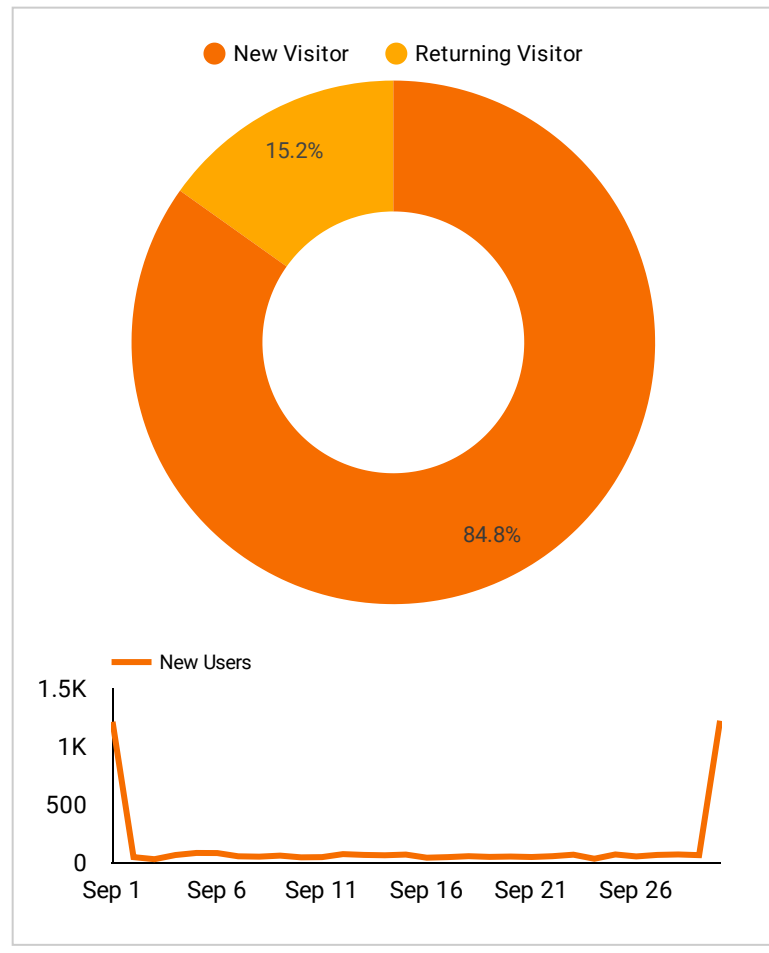
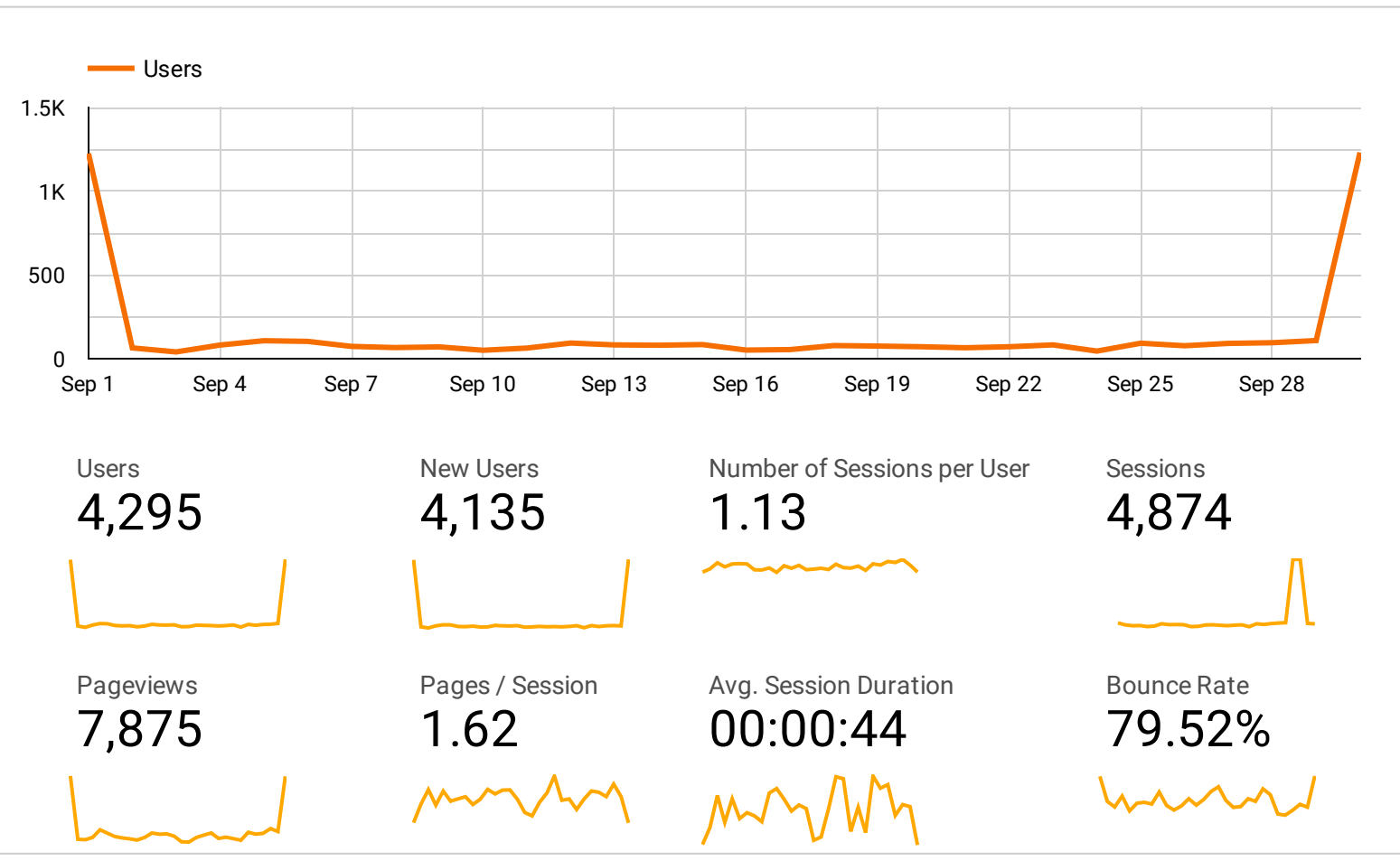
In compliance with the Americans with Disabilities Act if you are an individual with a disability and you need a disability-related modification or accommodation to participate in this meeting or need assistance to participate in this teleconference meeting, please contact the District Office at 916-354-3700 or awilder@rmcsd.com. Requests must be made as soon as possible.

Note: This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. The date of this posting is October 6, 2023. Posting locations are: 1) District Office; 2) Post Office; 3) Rancho Murieta Association; 4) Murieta Village Association.

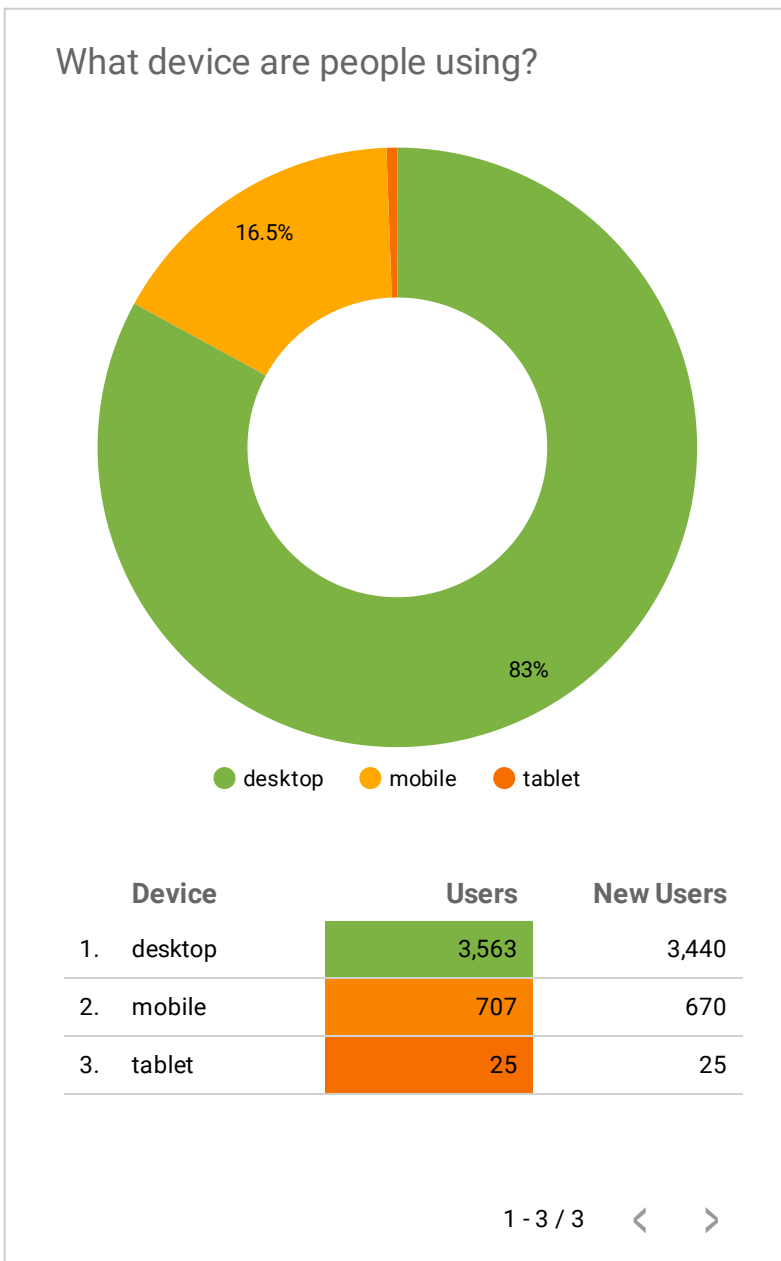
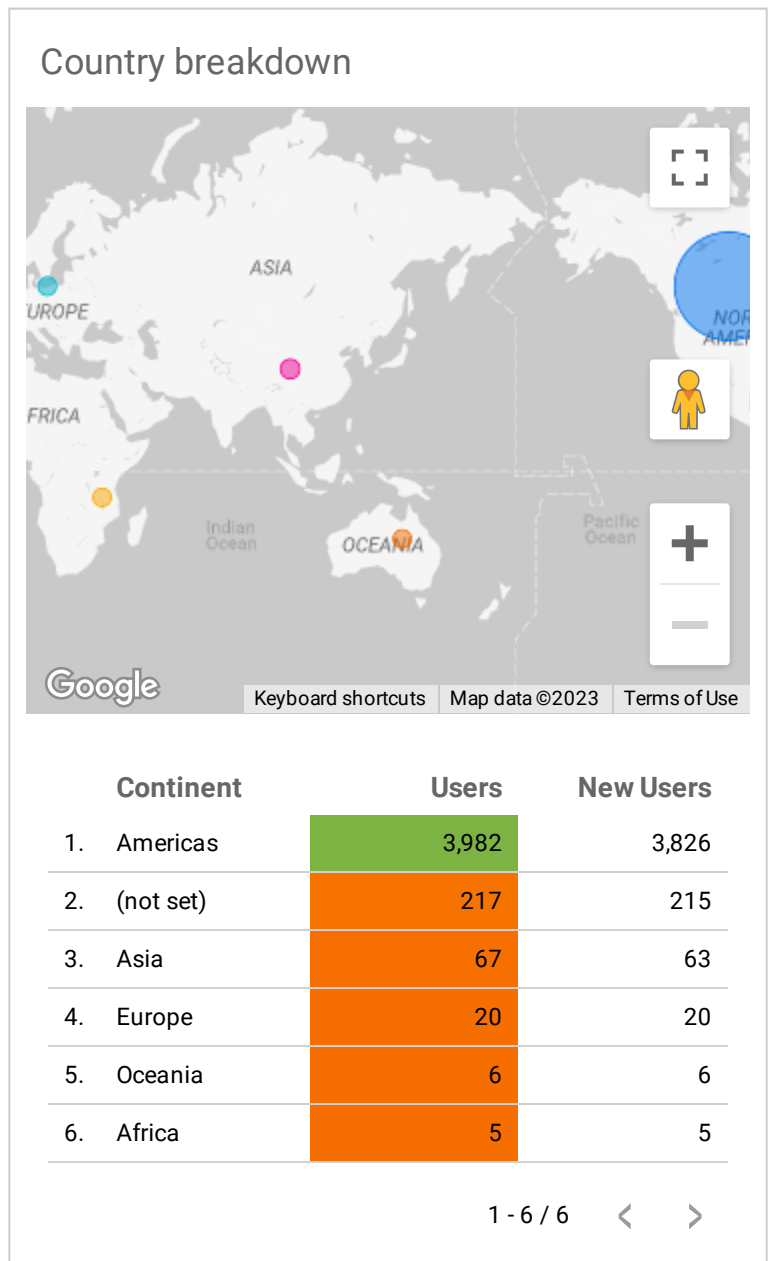
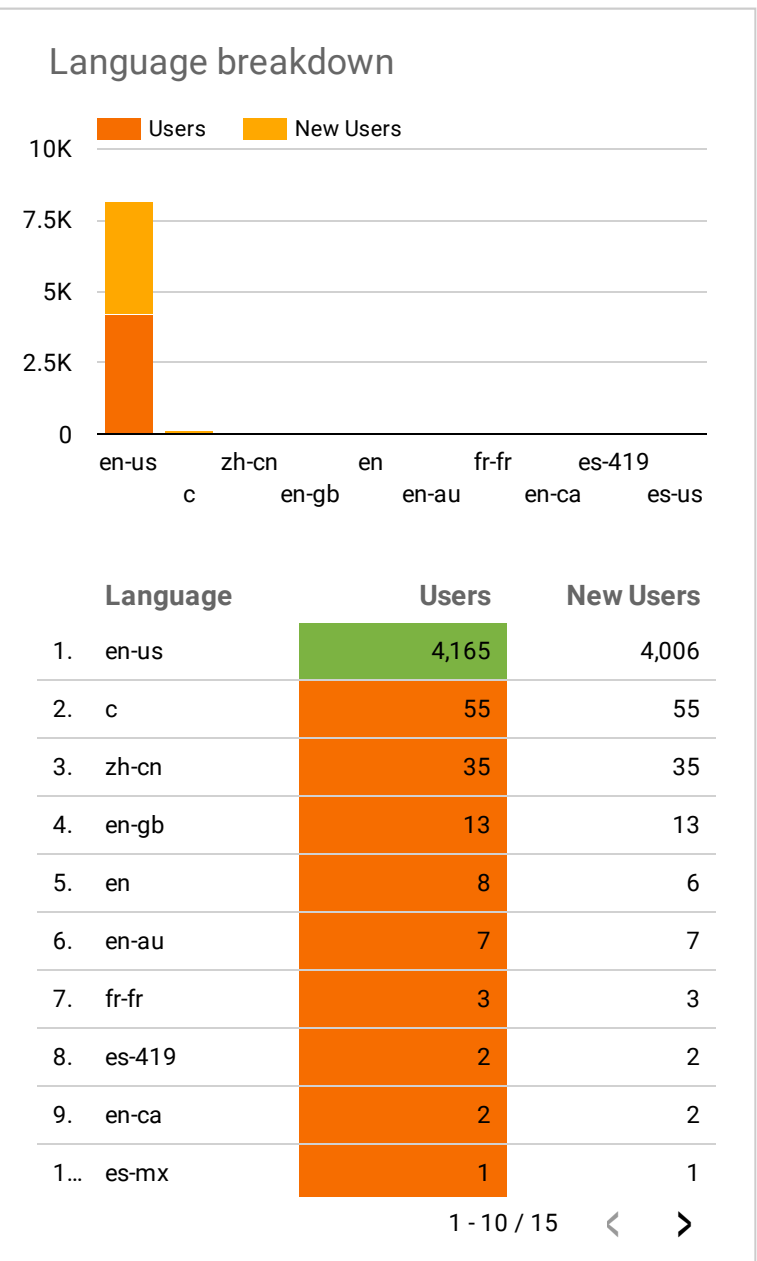
Google Analytics Audience Overview

Continent ▼ |
 Region ▼ |
 Channel ▼ |
 Device ▼ |
 Sep 1, 2023 - Sep 30, 2023 ▼

Your audience at a glance



Let's learn a bit more about your users!





Rancho Murieta Community Services District
Professional dashboard

- Overview
- Insights
- Home
- Your Page
- Content
- Audience
- Grow your audience
- Ad Center
- Invite friends to follow
- Your tools
- Inspiration hub
- Comments manager
- Events
- Page access
- A/B Tests New
- Moderation Assist
- Messaging settings
- Linked accounts
- Fan engagement

Understand what's working best: See detailed insights for your accounts on Facebook and Instagram in Meta Business Suite.

[Go to Meta Business Suite](#)

Page Overview

Followers: 388 ■ Create a post Last 28 days


Post reach	834
Post Engagement	244
New followers	8

[See Details](#)

Top post

Last 28 days See all

Boost this post to reach up to 943 more people with every \$28 you spend.




September 13 at 6:00 PM · 🌐

Post Impressions	Post reach	Post Engagement
851	803	244


[See insights](#) [Boost post](#)

Content

Most recent content



Content
[See content](#)



Ads
[See Ads](#)

Audience

388 Facebook followers

Age and Gender

Men	29.70%
Women	70.30%

