

RANCHO MURIETA COMMUNITY SERVICES DISTRICT
BOARD GOAL WORKSHOP
February 9, 2018 – 1:30 p.m.



1. CALL TO ORDER/ROLL CALL

President Mark Pecotich called the Special Board Meeting of the Board of Directors of Rancho Murieta Community Services District to order at 1:30 p.m. in the District meeting room, 15160 Jackson Road, Rancho Murieta. Directors present were Mark Pecotich, Morrison Graf, Les Clark, John Merchant, and Gerald Pasek. Also, present were Mark Martin, General Manager; Jeff Werblun, Security Chief; Paul Siebensohn, Director of Field Operations; Eric Thompson, Controller; and Suzanne Lindenfeld, District Secretary.

2. ADOPT AGENDA

Motion/Clark to adopt the agenda. Second/Pasek. Ayes: Pecotich, Graf, Clark, Merchant, Pasek. Noes: None. Absent: None. Abstain: None.

3. COMMENTS FROM THE PUBLIC

No comments

4. GOAL PLANNING

Review Goal Setting/Strategic Planning Approach

Mark Martin, General Manager, gave a PowerPoint summary what a goal is, what objectives are, a strategic plan goal, and a new concept of operational goals as a subset of strategic goals as defined in the District's 2011 Strategic Plan. Mr. Martin stated that a matrix would be developed to track operational goals, the relationship of operational goals with strategic goals along with the progress of each operational goal.

Review of 2017 Goals and 2018 Dialogue Sheet

Mr. Martin reviewed with the Board the 2017 Goals and how each goal fit into the District's overall strategic goals. Each Director provided input on their items on the 2018 dialogue sheet, their intent, and desired outcome. These categories included Water/Wastewater, Security, Community Relations, RMA/RMCC Relations, Employee Relations, Development, and District Board. During presentation of each operational goal suggestion, a short Board dialogue ensued and each goal was categorized under one of the strategic goals.

The Board took a break from 2:57 p.m. to 3:02 p.m.

After much dialogue, the Board agreed on the following strategic goals and operational goals.

STRATEGIC GOAL #1: Provide Needed Community Services

Operational Goals:

- a. Storm water quality management – establish master plan
- b. Create a comprehensive detention basin management plan
- c. Expand Board policy establishing fiduciary responsibility
- d. Develop operational plan and parameters of amenities if golf club and open space purchase goes forward

STRATEGIC GOAL #2: Optimize Level of Service

Operational Goals:

- a. Seek appropriate level of County Sheriff Department services for growing commercial area
- b. Investigate and implement if able enhancements to on-line customer account services
- c. Evaluate the possibility for one Rancho Murieta government - Long range

STRATEGIC GOAL #3: Employee a Quality Workforce

Operational Goals:

- a. Methods to retain staff
- b. Review District organizational structure and recommend adjustments as necessary to best serve District responsibilities

STRATEGIC GOAL #4: Maintain Good Relationships

Operational Goals:

- a. Seek continuous collaborative efforts on common goals between community stakeholder groups
- b. Outreach – educate residents on what District does
- c. Outreach on what the Security Department enforces

STRATEGIC GOAL #5: Handle Finances Effectively

Operational Goals:

- a. Evaluate funding new bond/tax increase for Security
- b. Identify other fee adjustments required to meet expectations of District residents and commercial interests.

The new goals along with the previous years' goals will be combined in to one document for the Board to review at the February 21, 2018 Board meeting. The Board further discussed the desire to prioritize the goals identified when the consolidated matrix is presented for further Board review, and that given the long list of operational goals, it will likely need to define reasonable time horizon within which to achieve each operational goal.

5. DIRECTOR COMMENTS AND SUGGESTIONS

Director Merchant suggested the District include the District vehicles in Rancho Murieta's annual July 4 parade. Director Merchant also commented on getting input from residents, not just two (2) people and that the District was approached by other entities to consider the RMCC acquisition.

President Pecotich stated the meetings with the stakeholders regarding the Rancho Murieta Country Club and open space acquisition have been positive and will provide updates at the monthly Board meetings.

Director Clark stated that some residents have asked if the District is trying to be like Elk Grove or Rancho Cordova Park and Recreation Districts.

6. ADJOURNMENT

Motion/Clark to adjourn at 4:22 p.m. Second/Pasek. Ayes: Pecotich, Graf, Clark, Merchant, Pasek. Noes: None. Absent: None. Abstain: None.

Respectfully submitted,



Suzanne Lindenfeld
District Secretary