



## RANCHO MURIETA COMMUNITY SERVICES DISTRICT

15160 Jackson Road, Rancho Murieta, CA 95683

Office - 916-354-3700 Fax – 916-354-2082

### COMMUNICATION & TECHNOLOGY COMMITTEE

(Director Linda Butler)

Special Meeting

October 2, 2025, at 11:00 a.m.

All persons present at District meetings will place their cellular devices in silent and/or vibrate mode (no ringing of any kind). During meetings, these devices will be used only for emergency purposes and, if used, the party called/calling will exit the meeting room for conversation. Other electronic and internet enabled devices are to be used in the “silent” mode. Under no circumstances will recording devices or problems associated with them be permitted to interrupt or delay District meetings.

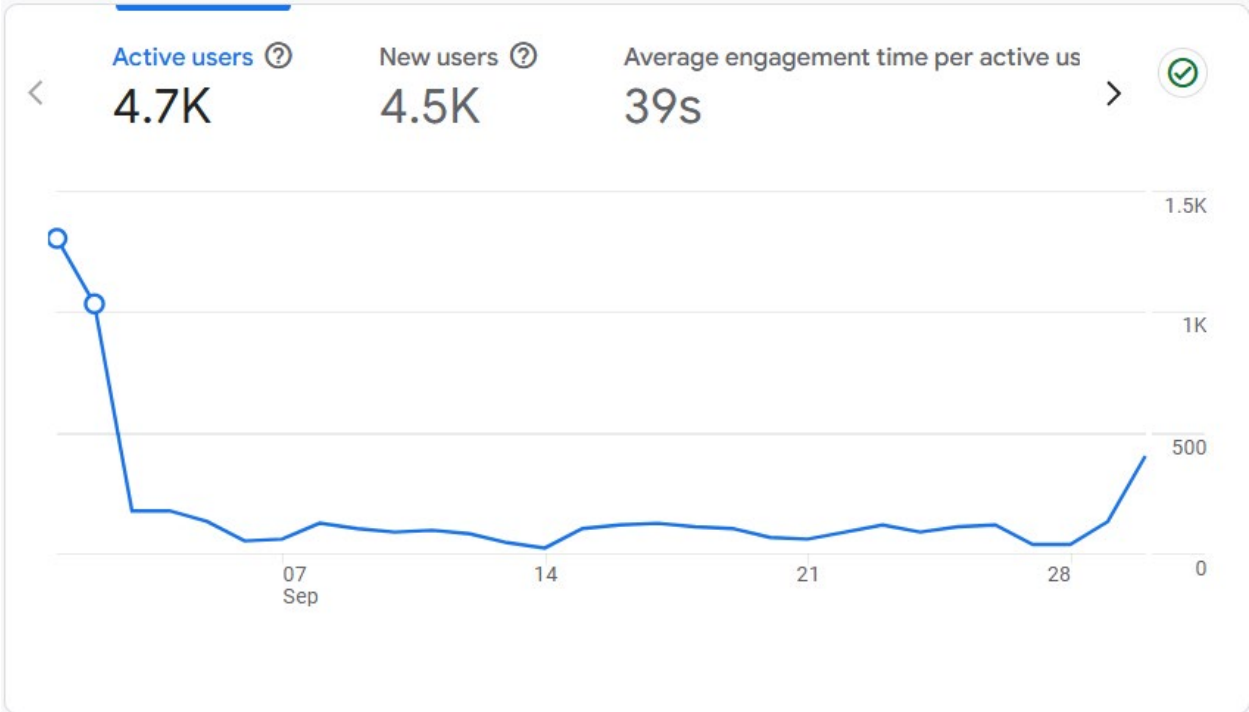
#### AGENDA

1. **Call to Order**
2. **Comments from the Public**  
*If you wish to speak during Comments from the Public or would like to comment regarding an item appearing on the meeting agenda, please complete a public comment card and submit to the Board Secretary.*
3. **Discussion Item Update on Website and Social Media**
4. **Discussion Item Pipeline**
  - a. **Getting Readers Attention**
  - b. **Ideas for Layout and Information**
  - c. **“The Good News”**
  - d. **Crossword Puzzle**
  - e. **Update on current Board decisions as information becomes available**
  - f. **New Safety Center**
5. **Discussion Item Technology projects – formatting for tracking purposes**
6. **Discussion Item Living in Harmony in Our Community – Ideas**
  - a. **Magnets – design, content and cost’**
  - b. **Community Letters**
  - c. **Welcome Packet for New Residents**
  - d. **Mailing cost**
7. **Discussion Item Update on Administrative Building Front Landscape**
8. **Directors & Staff Comments/Suggestions**
9. **Adjournment**

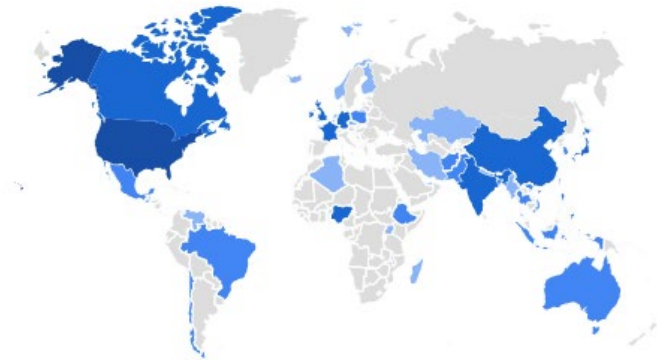
"In accordance with California Government Code Section 54957.5, any writing or document that is a public record, relates to an open session agenda item and is distributed less than 24 hours prior to a special meeting, will be made available for public inspection in the District offices during normal business hours. If, however, the document is not distributed until the regular meeting to which it relates, then the document or writing will be made available to the public at the location of the meeting."

In compliance with the Americans with Disabilities Act if you are an individual with a disability and you need a disability-related modification or accommodation to participate in this meeting or need assistance to participate in this teleconference meeting, please contact the District Office at 916-354-3700 or [awilder@rmcsd.com](mailto:awilder@rmcsd.com). Requests must be made as soon as possible.

Note: This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. This Agenda was posted on September 26, 2025, at the District Office at 3:00 p.m.



Active users <sup>?</sup> by Country



COUNTRY	ACTIVE USERS
United States	4.5K
China	87
Germany	22
Singapore	12
France	9
United Kingdom	9
India	9

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Views by Page title and screen class



PAGE TITLE AND SCREEN ...	VIEWS
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<a href="#">Board of Directors Meetings ...</a>	650
<a href="#">Board of Directors Meeting - ...</a>	470
<a href="#">2025 Committee Meetings - ...</a>	444
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Active users ▾ by City



CITY	ACTIVE USERS
Boardman	2.5K
Rancho Murieta	394
San Jose	361
Sacramento	167
Los Angeles	155
Citrus Heights	46
Columbus	44

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Last 28 days: Sep 3 - Sep 30

**2,885 Views**

-69.4% from previous 28 days



**0**

3-second views



**0**

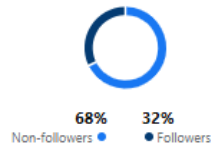
1-minute views

### By content type

● Followers ● Non-followers



### By followers vs non-followers



### By organic and ads



### Top content

based on views

Three content cards are displayed, each with a thumbnail image, a timestamp, and a view count:

- Card 1:** Thumbnail with 'Aa' text. Post from Tue Sep 9, 2:35pm, 1,041 Views.
- Card 2:** Thumbnail showing a map. Post from Thu Sep 4, 7:57am, 861 Views.
- Card 3:** Thumbnail showing a list of names and dates. Post from Thu Sep 4, 8:02am, 201 Views.

## Communications Committee Agenda Items

1. Call to Order
2. Brief comments from Chair- Internal and External Communication, Technology as well. Follow up for each item.
3. Comments from the Public
4. Discussion Item- Update on Website and Social Media
5. Discussion Items – Pipeline
  - a. Getting readers attention-Crossword puzzle, The Good News, etc.
  - b. RMCS D landscaping beautification project. Garden Club meeting.
  - c. Information on current Board decisions, such as the building Moratorium, the IWMP and the work on Ground Water Wells and Lake Clementia could be featured in the Pipeline as information becomes available .
6. Discussion Items: Technology projects- formatting for tracking progress.
7. Discussion Item- Living in harmony in our Community
  - a. Magnets – design and contents, cost.
  - b. Community Letter Ideas (all ideas welcome).
    - Explanation of RMA, RMCS D etc.
    - What does Security do?
    - Responsibilities of Residents
    - Ten or twelve Non arc CC&R's for residents.
    - Welcome Material for new residents.
  - c. Mailing Costs.
8. Director and Staff Comments